

New Mexico Fashion Week **VENDOR Apply & Registration**

What NMFW date are you applying for? _____ Today's Date: _____

How did you hear about New Mexico Fashion Week? _____

Booth Information: Each booth size will be approximately (see options) _____ or its equivalent.

SET UP: Details will be provided closer to event date.

Space Includes: See Vendor Information Packet

Please indicate how many booths you would like: ____ 1, ____ 2, ____ 3

Final booth size may vary and will be issued by New Mexico Fashion Week. Shape of booth space area will vary due to design and available floor space of the exhibition hall. * Photos you send to us, especially images of your products on a display of some type, will help us to choose the most optimal booth location for you. Also, if you have excessively high or wide displays, please let us know in the "Additional Comment" section below.

Please answer all questions below that apply to you. Questions that do not apply, answer with N/A.

Vendor Information

Company Name: _____

Legal Name (if different): _____

Website: _____

Contact Name (First, Last) : _____

Title: _____

Division: _____

Main Telephone (include country code if applicable) : _____

Other Telephone (include country code if applicable) : _____

Email: _____

Alternate Contact Name (First, Last) : _____

Alternate Telephone (include country code if applicable) : _____

Alternate Email: _____

Year In Business: _____ Number of Stores: _____

FIN# _____ CRS# _____

Street Address: _____

City, State/Province: _____

Region ZIP/Postal Code Country: _____

Mailing Address (If diff. from St. Address): _____

City, State/Province: _____

Region ZIP/Postal Code Country: _____

Product / Service Information

Store Classification: (Please check) Boutique, Department, Services, Supplies, Other

If Other, please specify: _____

What products and/or services does your business design or provide?

Clothing, Accessories, Services, Supplies, Other.

If Services or Supplies, or Other, please specify: _____

Which best describes your product, service, or supply? Classic, Contemporary, Cutting-edge, Other

If Other, please specify: _____

What genre does your product, service, or supply cater to? _____

What are your products made from? _____

Are these products designed and/or manufactured in the United States? If they are Not produced in the U.S., please list where they are produced and to what extent. (Please note: This question is for Albuquerque Apparel Center research purposes. Products designed and/or produced outside of the US will NOT disqualify you from being a part of NMFW.

Please be honest.) Yes, Somewhat, No, Other

If Other, please specify: _____

ADDITIONAL COMMENTS: _____

What products and/or services will you have at New Mexico Fashion Week? Check as many as apply.

Clothing, Accessories, Services, Supplies, Other.

If Other, please specify: _____

Please submit the following information (via Designer Apply section of website: newmexicofashionweek.com/designer-apply, Email: info@abqapparelcenter.com) (CDs may be mailed to Attn Melissa Lea | Abq Apparel Center | PO Box 26735 | Abq, NM 87125)

Biography of the designer or company planning to exhibit at the show. (Word.doc or PDF)

1-3 Photos of designer or company owner. If possible, Choose some that are fun and express who you truly are.

5 - 10 images of artwork from each artist (in JPEG: max size 500kb).

Include at least 2 images of products on a model or display and 1 of your booth setup.

* These photos, especially images of your products display, will help us to choose the most optimal booth location for you. Also, if you have excessively high or wide displays, please let us know in the "Additional Comment" section below.

Your designer/company mission statement, if available. (Word.doc or PDF)

Your designer/company fashion week or art show history over the last three years, if applicable. (Word/PDF)