

New Mexico Fashion Week DESIGNER Apply & Registration

What NMFW date are you applying for? _____ Today's Date: _____

How did you hear about New Mexico Fashion Week? _____

Package Includes: See Designer Information Packet

Please answer all questions below that apply to you. Questions that do not apply, answer with N/A.

Designer Information

Designer or Company Name: _____

Legal Name (if different) : _____

Website: _____

Contact Name (First, Last) : _____

Title: _____

Division: _____

Main Telephone (include country code if applicable) : _____

Other Telephone (include country code if applicable) : _____

Email: _____

Alternate Contact Name (First, Last) : _____

Alternate Telephone (include country code if applicable) : _____

Alternate Email: _____

Year In Business: _____ Number of Stores: _____

FIN# _____ CRS# _____

Street Address: _____

City, State/Province: _____

Region ZIP/Postal Code Country: _____

Mailing Address (If diff. from St. Address): _____

City, State/Province: _____

Region ZIP/Postal Code Country: _____

Product Information

What Classification is your Clothing? (Womenswear, Menswear, Full-Figure, Children, Club, Pet, etc.)

Does your Clothing line have any special features that would require extra time in dressing/undressing? (Corsets, lots of lacing, lots of pieces, etc.) If yes, please explain: _____

What type of Accessories will you be showing? _____

Do your Accessories have any special features that would require extra time in dressing/undressing? (Lots of buckles or clasps, applying several layers to one model, etc.) If yes, please explain: _____

Do you plan to have a booth at NMFW in addition to being a featured designer? If so, what products will be offered, in addition to or separate from what you have listed above? _____

Will these products be sold at Wholesale, Retail, or Both? _____

Which best describes your product, service, or supply? ___ Classic, ___ Contemporary, ___ Cutting-edge, ___ Other
If Other, please specify: _____

What genre does your product, service, or supply cater to? _____

What are your products made from? _____

Are these products designed and/or manufactured in the United States? If they are Not produced in the U.S., please list where they are produced and to what extent. (Please note: This question is for Albuquerque Apparel Center research purposes. Products designed and/or produced outside of the US will NOT disqualify you from being a part of NMFW. Please be honest.) ___ Yes, ___ Somewhat, ___ No, ___ Other

If Other, please specify: _____

Please share any additional information or instructions regarding you or your line that need to be addressed:

Please submit the following information (via Designer Apply section of website: newmexicofashionweek.com/designer-apply, Email: info@abqapparelcenter.com) (CD's may be mailed to Attn Melissa Lea | Abq Apparel Center | PO Box 26735 | Abq, NM 87125)

Biography of the designer or company planning to exhibit at the show. (Word.doc or PDF)

1-3 Photos of designer or company owner. If possible, Choose some that are fun and express who you truly are.

5 - 10 images of artwork from each artist (in JPEG: max size 500kb).

Include at least 2 images of products on a model or display and 1 of your booth setup.

* These photos, especially images of your products display, will help us to choose the most optimal booth location for you. Also, if you have excessively high or wide displays, please let us know in the "Additional Comment" section below.

Your designer/company mission statement, if available. (Word.doc or PDF)

Your designer/company fashion week or art show history over the last three years, if applicable. (Word/PDF)

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